



Call out for a **Illustrator/Graphic Designer** to create a map and other artwork for audio storywalk

About the Project

Lore of the Wild is an audio storywalk created by Bernadette Russell & Sophie Austin for Lesnes Woods in South London.

You will hear real and imagined stories, songs, and sounds from the human and non-human inhabitants of Lesnes Wood in South London. The experts, birds, squirrels, insects, streams and the wind itself will weave together a tapestry of tales which connects the river and the woods to the whole world and beyond.

Armed with a map, headphones and smart phone you will be invited to follow the path to discover tales, interact with the environment and feel a part of the ancient world and the world to come.

This is a commission from METAL and London Borough of Bexley for Estuary 21

About the Role:

We would like to collaborate with a **Illustrator/Graphic Designer** to create some artworks for an audio storywalk.

These artworks would consist of:

- A printable/downloadable map of Lesnes Abbey Woods in Bexley, SE London, which illustrates clearly and beautifully the route of our audio story walk, to be premiered in May 2021. The map should be family friendly and easy to use. (we'd provide you with a simple version of the map with the route outlined)
- A postcard, which each participant of the walk will collect on the way out. The postcard is practical in that there is an offer to actually post it! The postcard image /a crop of the map image will also be used as the "cover" for the audio tracks on the Lesnes website and elsewhere as a thumbnail.
- A simple poster based on the above design

We would like to work with an artist who

- has previous experience of creating maps
- who lives in London, the closer to the site the better (though you do not have to be local).



As well as designing the map to our brief and deadline we would like you to liaise with the printers for practicalities of printing and delivery. We'd also need you to liaise directly with the web designers for the event, to ensure they get the imagery they need in a timely fashion.

The provisional deadline for the artwork is Friday 30th April 2021.

We'd love it if you were able to walk the route with us at least once, to discover these wonderful woods for yourself and get a feel for the flora and fauna and other beings there.

How to apply:

Please email us with a CV and a short statement on why you'd be interested to work on this project and supply detail of previous experience you have of designing maps with examples

The fee for this design is £1400, 50% of which payable on signing of contract, and 50% of which on day of delivery.

If you'd like to see some images of maps we like and other visuals which have been inspiring us whilst creating this storywalk, check out:

<https://www.pinterest.co.uk/sophiejaneausti/lesnes-lore/>

Instagram: @Lore_ofthe_Wild

Please email your application to: sophiejaneaustin@gmail.com

The deadline for applications is: Tuesday 16th February 10am

About us

Bernadette Russell is an author, artist and storyteller who has created work with and for many organisations including the Royal Albert Hall, Southbank Centre, Tate Britain, Turner Contemporary, Museum of London, London Month of the Dead and National Theatre. Her fifth book "How To Be Hopeful" came out September 2020. She is a volunteer tree planting supervisor for Trees for Cities, kindness campaigner, hopepunk and a fan of sauntering. www.bernadetterussell.com



Sophie Austin is a writer, director and producer who specialises in creating theatre in unusual spaces and has created immersive and site-specific experiences across the UK. She was founder and Artistic Director of Teatro Vivo for fifteen years. www.sophiejaneaustin.com